

We need You to Sponsor Us

Reach 1,000s of people with a positive corporate image!



Sponsorship Levels

Bison Sponsor \$10,000

Logo on Friends of High Park Zoo website & Scotiabank Waterfront Marathon Website, banner at the High Park Zoo before, during and after the race, a main stage banner at race, security fence banners at race, t-shirt/ball caps, promotional posters at race, at the Zoo and in the community, and flyers.

Highland Cattle Sponsor \$5,000

Logo on Friends of High Park Zoo website & Scotiabank Waterfront Marathon Website, security fence banners at the race, t-shirt/ball cap, promotional posters at race, at the Zoo and in the community, flyers.

Emu Sponsor \$1,000

Logo on Friends of High Park Zoo website & Scotiabank Waterfront Marathon Website, promotional posters at the race, at the Zoo and in the community and flyers.

Mouflon Sheep \$500

Logo on Friends of High Park Zoo website & Scotiabank Waterfront Marathon Website and a promotional poster at the race.

Reindeer Sponsor \$250

Logo on Friends of High Park Zoo website & Scotiabank Waterfront Marathon Website.

Location: Ellis Ave. & Lakeshore Blvd., at 13k

Come out and join in the cheering fun at the actual event:

October 16th, 8:45 am - 11:15 am

Ellis Ave. & Lakeshore Blvd. at 13k



Features

Friends of High Park Zoo will have a DJ, live entertainment and refreshments. It's a great place for families and friends to celebrate a Toronto tradition and cheer the Scotiabank Waterfront runners on!

Since 1893

Friends of High Park



To Sponsor please contact:

Chris Diceman

Friends of High Park Zoo

sponsor@highparkzoo.ca

cdiceman@dicemark.com

647-522-7542

highparkzoo.ca

About High Park Zoo

- Over 120 years old
- 500,000+ visitors annually
- Free admission
- A variety of animals
- Within one of the world's premiere urban parks

Located in the heart of Toronto's world famous and premier park, High Park, the Zoo was established in 1893 for deer. The Zoo has always been a popular attraction and has always been free. Today, over 120 years later, the Zoo's eleven paddocks are home to a variety of animal species from around the world including bison, llamas, peacocks, reindeer, highland cattle, emus and sheep. The Zoo continues to be free to the public and attracts over 700,000 visitors each year. The Zoo is open every day from 7:00 am to dusk. The Llama Pen is open and operated by volunteers weekends and statutory holidays allowing visitors to feed and pet the llamas from 11:30 am to 2:00 pm beginning in April until the end of October.

Scotiabank Toronto Waterfront Marathon

- 13th year
- 26,000 runners from around the world
- 150,000 spectators +
- IAAF Gold Label Race

2015 is a BIG year of stories in both sport and community! On October 15-19 weekend, the Scotiabank Toronto Waterfront Marathon expects 26,000 runners from across Canada, the United States and 60+ countries. There will be an estimated 150,000+ spectators on the streets. Over \$4 million will be raised for over 170 mostly-local charities. Everyone will have a story; hundreds, if not thousands will be compelling. The Scotiabank Toronto Waterfront Marathon has become an IAAF Gold Label Race. There are only 3 other gold-label races in the Americas: Boston, Chicago, and New York. This means outstanding international competition to challenge our Canadians and race for records.

About Friends of High Park Zoo

Friends of High Park Zoo (FHPZ) was formed in 2012 to raise the necessary funds to ensure that the Zoo remained open in the wake of City budget cuts. With the City restoring operating funding in 2014, FHPZ looks to raise sustainable funding from individuals, corporations and local businesses to enhance and sustain the Zoo. FHPZ is a registered not-for-profit corporation created expressly to generate support for High Park Zoo. **With its funding partners, FHPZ has engaged in a 10 year Master Plan for the zoo. See our website for more information and how you can get involved: highparkzoo.ca**



HighParkZoo.ca

Picture your brand here:



THANK YOU FOR SUPPORTING HIGH PARK ZOO